



FOR IMMEDIATE RELEASE

May 7, 2026

Chelle Fried

Director of Digital Marketing and Community Relations

406-750-0966 or e-mail: chellef@esgw.org

Goodwill opening in Orem May 21

Orem, UT – Utah’s newest Goodwill® store, located at 21 W. Center Street, opens May 21. Grand opening festivities begin at 8:45 a.m. with a ribbon cutting with the City of Orem. Doors then open for shopping at 9 a.m. Media are invited to attend the ribbon cutting; interviews are available upon request.

As part of grand opening festivities, shoppers can enter to win one of five \$100 gift cards (five winners) redeemable at Goodwill stores in Utah, Montana, and southern Idaho. Winners will be drawn on May 25.

“We are very excited for this new opportunity to expand to Orem. Each new store we open helps us create a greater impact in our communities we serve. Donors may think they’re just cleaning out their closet, but giving gently used items to Goodwill also gives someone a chance to change their life,” said Bill Collins, chief systems and facilities officer at Easterseals-Goodwill.

Locally, in Utah County, proceeds from Goodwill sales support a variety of programs, including a statewide program that provides older adults with paid on-the-job training to learn skills essential to today’s job market and early intervention services in Provo.

“Goodwill stores also provide job training services. Employees learn valuable skills that benefit them throughout their careers—skills like customer service, cashiering, time management, teamwork, and goal setting. Goodwill also offers team members career coaching services which provide additional learning and support opportunities in navigating their career and enhancing their job satisfaction and success,” said Collins.

The new Orem store will provide thrift shoppers another source of affordable, gently used clothing and household items on a 15,000-square-foot sales floor. The remaining square footage will be used for processing donations.

Donations are currently being accepted at the location Monday through Friday from 9 a.m. to 4 p.m. After the grand opening, donation hours will be 9 a.m. - 7:30 p.m. Monday through Saturday and 10 a.m. - 6:30 p.m. Sunday.

Current Goodwill locations operated by Easterseals-Goodwill in Utah include Layton, Logan, Millcreek, Murray, Sandy, South Salt Lake, and West Jordan, as well as a Goodwill Outlet in Salt Lake City and the Donation Express in Syracuse. The Orem location will be the tenth Goodwill site in Utah.

About Easterseals-Goodwill Northern Rocky Mountain Inc.

Goodwill stores in southern Idaho, Montana and Utah are part of Easterseals-Goodwill Northern Rocky Mountain Inc., a nonprofit organization providing employment and job training, community integration and housing for adults with intellectual disabilities, children’s therapy, and health-related programs for adults and seniors. Easterseals-Goodwill provides 19 different programs in 58 locations throughout Montana, Idaho, Wyoming, and Utah.

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