



Date: February 12, 2026
Contact: Chelle Fried
Director of Digital Marketing and Community Relations
406-750-0966 or e-mail: chellef@esgw.org

Goodwill opening new South Salt Lake store February 26th

Salt Lake City, UT – Goodwill’s newest store, located at 2964 South State Street, opens February 26th. Grand opening festivities begin at 8:45 am with a ribbon cutting by South Salt Lake Chamber of Commerce. Doors then open for shopping at 9 am. As part of grand opening festivities February 12-March 1, shoppers can enter to win one of five \$100 gift cards redeemable at area Goodwill stores. Winners will be drawn on March 2nd.

The South Salt Lake store will provide area thrift shoppers with an additional source for affordable, gently used clothing, and household items with its 10,000 square-foot sales floor, according to Bill Collins, chief systems and facilities officer at Easterseals-Goodwill. The remaining square footage will be used for processing donations.

According to Collins, “We are very excited for this new opportunity to expand to South Salt Lake. Donors may think they’re just cleaning out their closet, but giving gently used items to Goodwill, also gives someone a chance to change their life through our nonprofit organization’s mission services.” Easterseals-Goodwill provides services in Idaho, Utah, Montana and Wyoming.

“Proceeds from Goodwill sales support a variety of programs, including a statewide program in Utah that provides older adults with paid on-the-job training to learn skills essential to today’s job market, and early intervention services for children under three with disabilities and/or developmental delays in Provo. Goodwill stores themselves also provide job training services. Employees learn valuable skills that benefit them throughout their careers -- skills like customer service, cashiering, time management, teamwork, and goal setting. Goodwill also offers team members career coaching services which provide additional learning and support opportunities in navigating their career and enhancing their job satisfaction and success,” stated Collins.

Current Goodwill locations operated by Easterseals-Goodwill in Utah include Layton, Logan, Millcreek, Murray, Sandy, and West Jordan as well as a Goodwill Outlet in Salt Lake City and the Donation Express in Syracuse. The South Salt Lake location will be the eighth Goodwill site in Utah.

Goodwill stores in southern Idaho, Montana and Utah are part of Easterseals-Goodwill Northern Rocky Mountain Inc., a non-profit organization with employment and job training, community integration and housing for adults with intellectual disabilities, children’s therapy, and health-related programs for adults and seniors. Easterseals-Goodwill provides 19 different programs in 58 locations throughout Montana, Idaho, Wyoming and Utah.